

17th annual

# BEE BRAVE 5K

run/walk race  Oct. 5

Shagbark Farms, Caledonia, MI



## Sponsor Opportunities

### TITLE SPONSOR / \$6,000

- EXCLUSIVE level recognition
- EXCLUSIVE banner backdrop for photo opportunities
- EXCLUSIVE company name on sleeve of T-shirt
- EXCLUSIVE representation at event podium, the perfect opportunity to promote your business, team and mission
- EXCLUSIVE bib recognition
- EXCLUSIVE email banner on all event emails along with 20 Bee Brave Facebook mentions/shares. We have over 1,500 likes so this is great exposure.

### PLATINUM PLUS SPONSOR / \$3,000

- Recognized as Platinum Plus Sponsor at all pre-race events
- Title sponsor on the bibs, event T-shirt and printed brochures
- Link to company website from the *Bee Brave 5K* website and sponsor page
- 4 free race entries (includes race T-shirt) and banner (you provide) on the course
- Company logo on all printed materials
- Email signature of your business at the bottom of all event emails
- 10 Bee Brave Facebook mentions/shares

### PLATINUM SPONSOR / \$2,000

- Recognized as Platinum Sponsor at all pre-race events
- Larger name on the event T-shirt and printed materials
- Link to company website from the *Bee Brave 5K* sponsor page
- Company banner (you provide) on the course
- 5 Bee Brave Facebook mentions/shares

### GOLD SPONSOR / \$1,000

- Recognized as Gold Sponsor at all pre-race events
- Name on the event T-shirt and printed materials
- Link to company website from the *Bee Brave 5K* sponsor page
- Company banner (you provide) on the course
- 3 Bee Brave Facebook mentions/shares

### SILVER SPONSOR / \$500

- Recognized as Silver Sponsor at all pre-race events
- Name on the event T-shirt and printed materials
- Recognized on the *Bee Brave 5K* sponsor page
- Company banner (you provide) on the course
- 1 Bee Brave Facebook mention/share

### BRONZE SPONSOR / \$250

- Recognized as Bronze Sponsor at all pre-race events
- Name on printed materials and *Bee Brave 5K* website

### PATRON SPONSOR / \$100+

- Recognized as a Patron Sponsor in printed materials



FOR SPONSORSHIP QUESTIONS, PLEASE EMAIL  
LINNAE SATTERLEE AT [LINNAE.SATTERLEE@VAI.ORG](mailto:LINNAE.SATTERLEE@VAI.ORG).  
FOR ANY BEE BRAVE 5K QUESTIONS, PLEASE EMAIL  
[BEEBRAVE5K@GMAIL.COM](mailto:BEEBRAVE5K@GMAIL.COM).

Proceeds benefiting

